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Neville Martin is the CEO/Founder of Building Abundant Life Mission, Inc., (BALM) a New York State registered 501(c) (3) company that offers management and consultancy services to businesses, service organizations and individuals.

Neville earned two BSs in Marketing and Management at the College of Staten Island (CSI), City University of New York (CUNY), the MBA in Management & Information Systems, as well as a MA in Urban Planning & Development, from Long Island University (LIU), Brooklyn' Campus, New York. He also earned the Higher MBA in Advanced Management Studies from Touro University International (TUI) and a Doctorate of Business Administration (Management, Organizational Efficiency and Knowledge Management) from Argosy University, Phoenix, Arizona.

Neville held several managerial and line appointments over a sixteen-year period in a top 15 fortune 100 company in the US. Neville's appointments included Network Reconfiguration Manager, Human Resources Management Specialist, Data Team Manager and Information Technology and Database Development Manager. He also served as an undergraduate and graduate adjunct lecturer and course developer with the Bell Atlantic/Verizon, Empire State College (SUNY).

Neville's involvement in information technology (IT) initiatives to improve workforce and institutional efficacy created in him a new awareness of the impact of IT on institutions and their workers. His review of prior research into the value of IT to institutional performance along with his corporate work experiences at the executive, management and non-management levels spurred interest in his research involving the managerial perceptions of IT value, knowledge management and the dynamic capabilities of firm performance in the publicly traded US technology sector.

His exposure to the various individual, group and cultural influences in organizations in several countries has reinforced his belief that the synergies of such interaction once effectively managed can improve the innovation and effectiveness of organizations to the benefit of all stakeholders. Neville has presented at research and business conferences.

Neville plans to be more involved in pro bono activities involving teaching, consultancy, and projects in nonprofit organizations, motivational speaking and IT and management research for presentations and scholarly including peer-reviewed publications.

Neville's hobbies include art, making model planes, assembling computers, developing and maintaining his Internet sites. He is also involved in the planning and expansion of community service initiatives through his church involvement as a leader on the finance and other committees. Neville lives in Lindenhurst, Suffolk, New York with his wife Bridget an investment manager. They are blessed with four children and ten grandchildren.

Neville emphasizes that he owes all his achievements to God to Whom all praise must be given. He also commends his wife Bridget for her invaluable love, friendship and support. ([More Biography](#))

Neville T. Martin (12/10/14)



Extended Biography

Prior to emigrating to the U.S.A, Dr. Martin attended the University of Guyana, where he earned Diplomas in Personnel management and Industrial Relations, Public Administration, Marketing and the Graduate Diploma in Development Studies.

Neville a former student of Vryman's Erven Government, Dolphin Government and Charlestown Government Secondary (CGSS) Schools in Guyana began his career as a teacher at Plaisance Government School, an account, administrative and actuarial clerk with the Demerara Mutual Life Assurance Company and General Services Administrator with the Upper Mazaruni Development Authority (UMDA).

He subsequently held the appointments of Administrative and Personnel Manager with the Guyana International Telecommunication Corporation (GUYINTEL), (formerly Cable & Wireless, W. I. Limited) and Senior Executive Officer with the Guyana Telecommunication Corporation (GTC) after their merger. As a senior executive in the Communications Group of Services in Guyana, Neville coordinated the Postal Service response to the National Commission inquiring into the operations and functioning of the Guyana Postal Service, a member of the Universal Postal Union (UPU). He received commendations for successfully coordinating the Post Office Corporation's report on the Management and Operations of the Guyana Post Office Corporation (1979) to the National Commission of Inquiry chaired by the late Kenneth Montague George, OR, CCH, former Chief Justice and Chancellor of the Judiciary.

On a British Council scholarship at the British Postal Management College, Rugby, Warwickshire and London, UK, Neville studied management, postal marketing and operations management prior to his appointment as Assistant Postmaster General with the Guyana Post Office Corporation. A post he held for seven years with the distinction of being the youngest manager in the Guyana Postal Service. Neville thereafter held the appointment of Executive Administrative Manager with the Guyana Manufacturing and Industrial Development Agency (GUYMIDA) before emigrating to the U.S.A in 1988.

His public service activities in Guyana included being the president of the Guyana National Road Safety Council (GNRSC). During his tenure on the council, he with support from the NRSC general secretary, Bridget Martin coordinated the reprinting of the Guyana Road Traffic Code, a compulsory manual for drivers and road safety education in schools. He was also a member of the Advisory Committee to the Guyana State Planning Public Utility Commission. Neville also earned a State Commission from the Guyana Defense Force after successfully completing the full military training course required for officers. He served as a reserve platoon commander a position held up to his departure in 1988. Neville credits his success to influences from his several parents and particularly Harold and Dorothy Norton, his CGSS high school principal Edgar Wilson (deceased), Karl McKenzie (deputy principal) and several teachers.

He also commends his wife Bridget for her invaluable love, friendship and support from the time they met.

Neville T. Martin (12/10/14)